

Platform Selection Checklist

Shuaizhou Buyer Guides · Free checklist

- ☐ Define target market and price segment first.
- ☐ Map market to platform (top-load vs front-load).
- ☐ Ask factory for existing molds on chosen platform.
- ☐ Compare tooling cost: new vs existing.
- ☐ Check certification path per platform.
- ☐ Confirm spare parts availability for platform.
- ☐ Align platform with your brand positioning.