

OEM vs ODM Decision Checklist

Shuaizhou Buyer Guides · Free checklist

- ☐ Define: do we have engineering resources for OEM?
- ☐ List must-have vs nice-to-have customizations.
- ☐ Confirm target market certifications first.
- ☐ Ask factory: which base models are closest to our spec?
- ☐ Get tooling cost + lead time in writing before committing.
- ☐ Agree on who owns molds, drawings, and IP.
- ☐ Set QC standard identical for OEM and ODM.